

My 10-Year Plan Summary Page

*A Dynamic Document Created by a Dynamic Duo:
Your Student & My10yearPlan.com®*

Personalization.

It's one of the most successful reform efforts in education today.

Seems simple enough, but many educators struggle to find time in their day to really get to know and connect with every student.

How can busy instructors and counselors use students' dreams, goals, and plans to truly personalize the advisory process and motivate each student to strive for academic and personal success?

My10yearPlan.com® provides an online planning area where students can store, update, and save—for as long as they are in school—the work and data related to the development of their 10-year plans.

It starts with students gaining the self-awareness and personal insights needed to build a comprehensive and meaningful 10-year plan. Using **My10yearPlan.com®**, students record the data behind their dreams—critical data **Career Choices** helped them discover about their strengths, interests, achievements, and career aspirations.

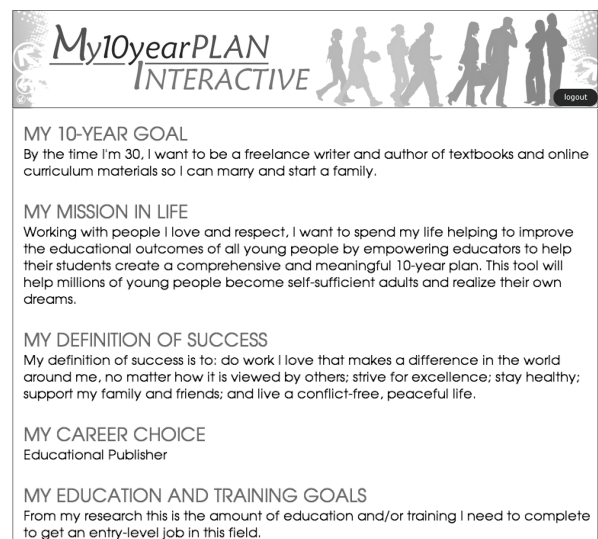
My10yearPlan.com® distills that self-discovery process and presents the results on each student's **My 10-year Plan Summary**

Page, a snapshot of the future that student envisions, the goals they've set to make that future a reality, and the commitment they're willing to make to their plan.

Personalization? **Powerful.**

My10yearPlan.com®?

Making it possible!



The screenshot displays the My10yearPlan INTERACTIVE interface. At the top, there is a header with the logo and a navigation bar. Below the header, the interface is divided into several sections, each with a title and a paragraph of text. The sections are: MY 10-YEAR GOAL, MY MISSION IN LIFE, MY DEFINITION OF SUCCESS, MY CAREER CHOICE, and MY EDUCATION AND TRAINING GOALS. Each section contains a personal statement from the student, Kelly Green, detailing her aspirations and goals.

My10yearPLAN INTERACTIVE

MY 10-YEAR GOAL
By the time I'm 30, I want to be a freelance writer and author of textbooks and online curriculum materials so I can marry and start a family.

MY MISSION IN LIFE
Working with people I love and respect, I want to spend my life helping to improve the educational outcomes of all young people by empowering educators to help their students create a comprehensive and meaningful 10-year plan. This tool will help millions of young people become self-sufficient adults and realize their own dreams.

MY DEFINITION OF SUCCESS
My definition of success is to: do work I love that makes a difference in the world around me, no matter how it is viewed by others; strive for excellence; stay healthy; support my family and friends; and live a conflict-free, peaceful life.

MY CAREER CHOICE
Educational Publisher

MY EDUCATION AND TRAINING GOALS
From my research this is the amount of education and/or training I need to complete to get an entry-level job in this field.

Let's review a printed copy of student Kelly Green's

My 10-year Plan Summary Page →

The following pages contain Kelly Green's My 10-Year Plan Summary

This information is available to faculty members and counselors with a **My10yearPlan.com**[®] account. Before meeting to advise a student, educators can log in and review their **My 10-year Plan Summary Page** on screen, or the student can print/email the report ahead of time.

Student ID: 123

Kelly Green's 10-year Plan Summary

I am a student at Blue Sky Tech and expect to graduate in 2017.

Understanding what a student is striving for gives you a solid basis for a meaningful discussion about the future.

MY 10-YEAR GOAL

By the time I'm 30, I want to be a freelance writer and author of textbooks and online curriculum materials so I can marry and start a family.

MY MISSION IN LIFE

Working with people I admire and respect, I want to spend my life helping to improve educational outcomes for young people by empowering educators to help students create comprehensive and meaningful 10-year plans. This tool will help millions of young people become self-sufficient adults and realize their own dreams.

MY DEFINITION OF SUCCESS

My definition of success is to: Do work I love that makes a difference in the world around me, no matter how it is viewed by others; strive for excellence; stay healthy; support my family and friends; and live a conflict-free, peaceful life.

Asking students to articulate a career goal and an understanding of the education/training required gives you key data when advising students on how to stay on track.

MY CAREER CHOICE

Educational Publisher

MY EDUCATION AND TRAINING GOALS

From my research this is the amount of education and/or training I need to complete to get an entry-level job in this field.

<u>Education and Training</u>	<u>Duration</u>
Bachelor's Degree	4 years
Master's Degree	2 years

This information is valuable in advisory and counseling situations. It can also be helpful in day-to-day classroom management. For instance, at the beginning of a grading period, instructors can quickly peruse their students' plans. If academic effort doesn't correlate with career choice or lifestyle vision, this reality can be pointed out to the student and, if needed, academic support can be offered. Students who have completed a **Career Choices** course understand the life-long consequences of not applying themselves and will work to correct the behavior.

Different from Other Online Career Exploration Tools

Most online career exploration tools conduct short surveys and then suggest careers based on responses. Invariably, **these tools assume the user *knows who they are and what they want***. Most students are still consolidating their identify and can struggle to answer even basic questions.

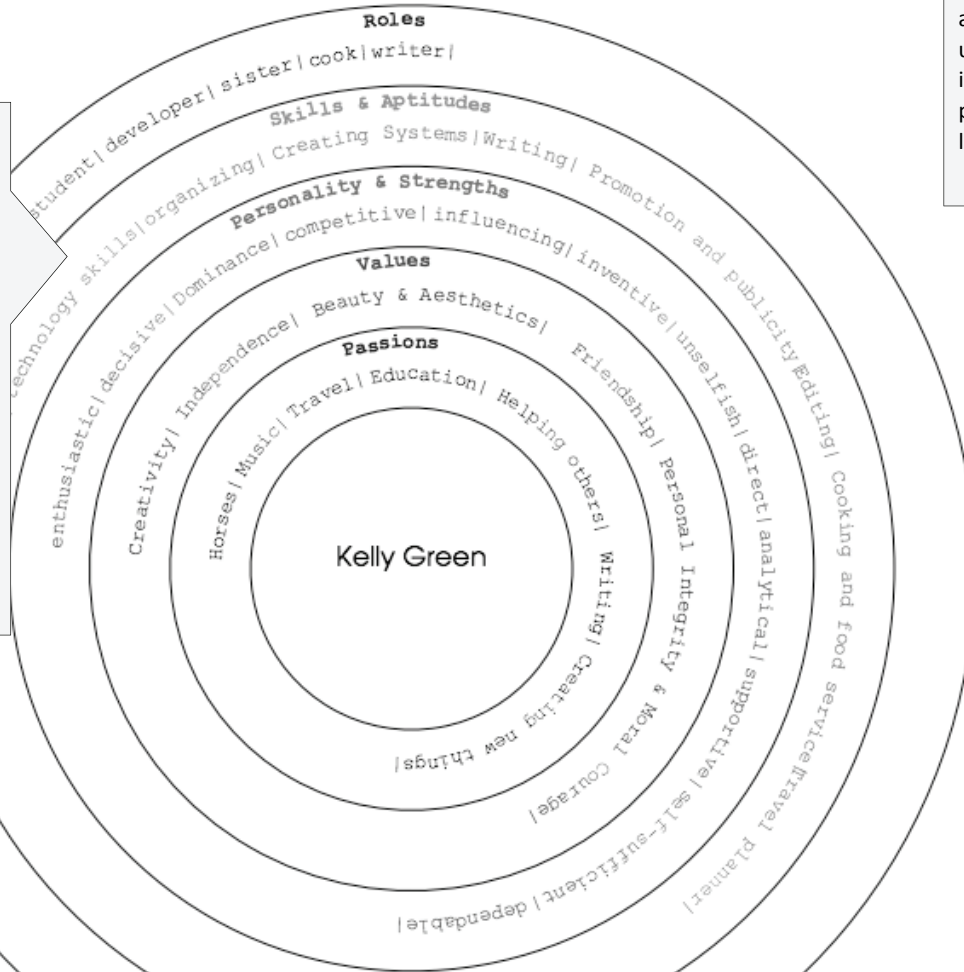
Student ID: 123

MY PERSONAL PROFILE

• Passions • Values • Personality and Strengths • Skills and Aptitudes • Roles, Occupations, and Vocations •

Identifying and tracking skills is increasingly important in today's skills-based work environments. With support from you and the scaffolding activities throughout the course, students begin to see their own capabilities, and this skill identification and acquisition process empowers them.

The Personal Profile inventories familiarize students with all of the aspects of their identity and help them to understand how this information should be a part of any career and life planning process.



Self-discovery is an ongoing process, so students revisit this graphic organizer throughout the course to expand and refine their understanding of who they are.

Helping students understand that their unique identity is made up of many layers of qualities and characteristics also helps them recognize self-awareness as a life-long growth process that's necessary for a rewarding life.

Understanding How Career Choices Impact Lifestyle Choices

This *My 10-year Plan Summary* section explores a student's ideal lifestyle. Career, family, friends, leisure activities, and spiritual concerns are all lifestyle components, but the importance of each element is something every student must determine for themselves. These factors are not generally considered by traditional online career exploration tools.

Student ID: 123

Understanding the importance a student places on these elements can fuel a meaningful discussion of the future, and this outline can act as an impetus for post-secondary completion.

THE LIFESTYLE I WANT

Components of Lifestyle I Envision for Myself

RELATIONSHIPS

I want to be married and have 1 child.

The people I would like to have as friends: Interesting people who are passionate about a variety of pursuits and activities. People with high integrity and that you can count on.

I would like to be able to spend at least 10 to 20 hours with family and 1 to 10 hours with friends each week.

WORK

I envision myself working 40 - 50 hours per week at my chosen profession.

I want to be able to make this commitment to a larger goal or ideal:

To improve the educational system within the United States so all young people can fulfill their dreams and at the same time support a society for the good of all.

My other priorities that will require my time and attention are:

To give my all to this process and still be able to keep my health and my relationships.

PERSONAL

On average, each week I'd like to spend 11 to 15 hours on recreation, 1 to 5 hours on individual pursuits and 6 to 10 hours contemplating and relaxing.

I would like to have the following flexibility:

I need a lot of flexibility so I can be creative. I am very independent and want to be able to work when most productive and rest when needed.

When it comes to "pace" I consider myself:

I am a high energy individual who likes to keep moving.

I plan to meet my spiritual needs by:

Actively participating in and contributing to my religious community.

MATERIAL ITEMS

I envision myself living:

San Diego, CA in a condo

Once I'm working in my chosen field for a few years I would like to be making:

Enough to pay all my bills, have some savings, and travel when I want.

The possessions that are most important to me are:

A nice home, a car that runs. My one extravagance is art.

Career choice has a huge impact on other aspects of lifestyle. Exploring the future lifestyle a student desires can help you drive home the point that today's actions can have long-term consequences.

Financial Planning Increases Educational Impact

Students inherently understand that every lifestyle has financial costs. However, the reality of those costs—and consideration of psychological costs or costs in terms of commitment to a given career path—are often not fully understood until students work through this planning process.

Student ID: 123

THE BUDGET TO SUPPORT MY LIFESTYLE

My total monthly expenses, for the lifestyle I envision for myself and my family is \$3,773.33
Therefore, I (we) need to earn the following salaries to support this lifestyle:

One Earner in the Family: I need to earn at least \$56,599.95 per year to support the lifestyle described in my budget narrative.

Two Earners in the Family: If I am married and we both work, on average we each need to earn at least \$28,299.98 per year to support the lifestyle described in my budget narrative.

MY CAREER AND LIFESTYLE GOALS

My lifestyle goal: Adopt healthy habits so I can continue to be productive throughout my life.

Objective

1. Eat a healthy diet six days a week to maintain my ideal weight of 145 lbs.
2. Exercise five days a week by walking two miles a day.
3. Get all yearly check-ups as prescribed by the AMA.

My lifestyle goal: Prepare myself through education, training, and on-the-job learning to be a self-sufficient individual by the age of 24.

Objective

1. Complete a degree in journalism by the age of 22.
2. By the time I'm a senior, work for a media company at least 15 hours per week while going to college.
3. Find a full-time job in the media industry by my college graduation in June 2021.

My lifestyle goal: Lead a balanced lifestyle within five years of starting my career that includes family and friends.

Objective

1. Plan for at least 10 hours per week with family and friends.
2. Within five to ten years of beginning my career, have a portfolio that will allow me the option to become a freelance writer.
3. Get married and start a family by the time I am 30 years old.

THE WORK CONDITIONS THAT MATCH MY PERSONALITY

My Ideal Job

The physical setting: I'd like to work in my home with my computer.

The working conditions: I'd like a job that lets me be creative. I'd like a job that lets me structure my time any way I want.

My work relationships: I'd like to work for myself. I'd like to work with creative people.

The psychological rewards: I'd like a job that furthers my mission in life. I'd like a job that demands creativity and innovation.

My goal for mixing career and family: I'd like a job with flexible hours so I can be available for my family. I'd like a rewarding career and a happy family life.

Financially, I'd like a job that pays at least \$4000 per month.

The skills I'd most like to use: Writing promotional copy | Organizing | Publicity

When a student's financial aspirations and academic effort are incongruent, you can highlight the discrepancy and suggest strategies to get them back on track.

If the suggested strategies meet resistance, you can recommend that career and lifestyle goals be revised to better match the effort.

A Comprehensive Guidance Process that Culminates in...

Many career exploration tools point students to a path, but fail to educate them on how to proactively plan for that career and resulting lifestyle. Learning you should be an engineer is one thing; it's an entirely different thing to actively plan for the education, training, and experience necessary to **become** an engineer.

Student ID: 123

MY ACTION PLAN FOR THE NEXT 10 YEARS

YEAR ONE

Education and training: Pursue my undergraduate prerequisites for BA in journalism with education electives starting with my freshman year of college.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: To secure a part-time job writing during my freshman year of college.

Finances: Make enough in my part time work to cover my living costs. Get loans and scholarships for tuition.

YEAR TWO

Education and training: Continue my undergraduate prerequisites for BA in journalism during my sophomore year of college.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: To secure a part-time job writing during my sophomore year of college.

Finances: Make enough in my part time work to cover my living costs. Get loans and scholarships for tuition.

YEAR THREE

Education and training: Expand with a minor in media design, production, & technology and take small business management and accounting electives either at college or adult education.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Get assignments or a job at one of the local community newspapers. Continue to hold down a steady job as well.

Finances: Make enough in my part-time work to cover my living costs. Get loans and scholarships for tuition.

YEAR FOUR

Education and training: Complete my BA in journalism with a minor in media design, production, & technology. During my senior year learn video production and editing.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Work for an Internet company writing and designing web pages for clients.

Finances: Make enough in my part time work to cover my living costs. Get loans and scholarships for tuition.

YEAR FIVE

Education and training: On-the-job training as an editorial assistant with a major publisher, learn about copyrights.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Get a job as an editorial assistant with a major publisher.

Finances: Though working full time, live frugally to save money for further educational opportunities.

A discussion of lifestyle and financial considerations is vital. Use the 10-year plan to help students reconcile the costs and rewards associated with their post-secondary education and training.

Too often students drop out of post-secondary education because they encounter personal challenges. With a comprehensive 10-year plan in place, you can help students anticipate—and plan to overcome—potential roadblocks.

...the Creation of a Quantitative and Meaningful 10-year Plan

The 10-year plan students develop through *Career Choices* and *My10yearPlan.com*® provides an adjustable map for their decade of transition—from high school or college/post-secondary training into a productive self-sufficient adulthood.

Student ID: 123

YEAR SIX

Education and training: On-the-job training as an editorial assistant with a major publisher, learn about subsidiary rights and publish contracting.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Continue my job as an editorial assistant with major publisher.

Finances: Though working full time, live frugally to save money for further educational opportunities.

YEAR SEVEN

Education and training: Editor - on the job training and experience, attend evening classes to get masters in education.

Living arrangements: To rent my own one bedroom apartment once I am promoted to editor and can afford it.

Employment: Either be promoted at my publishing company or transfer to a new publisher at the level of editor.

Finances: Though working full time, live frugally to save 30% of the money I make for further educational opportunities.

YEAR EIGHT

Education and training: Editor - on the job training and experience, attend evening classes to get masters in education

Living arrangements: My own one-bedroom apartment.

Employment: Continue working at the level of editor. Start freelance writing on the side.

Finances: Though working full time, live frugally to save 30% of the money for further educational opportunities.

YEAR NINE

Education and training: Work for a university imprint as an editor and teach part-time.

Living arrangements: My own one-bedroom apartment.

Employment: Transfer to a university press and teach part-time at the university.

Finances: Though working full-time, live frugally to save money for further educational opportunities.

YEAR TEN

Education and training: Work for a university imprint as an editor and teach part-time.

Living arrangements: My own one-bedroom apartment.

Employment: Transfer to a university press and teach part-time at the university.

Finances: Though working full-time, live frugally to save money for further educational opportunities.

Internships and other forms of on-the-job training are key to securing and sustaining employment. Advising students to include this critical step in their plan increases their chance of becoming economically self-sufficient.

A key My10yearPlan.com® outcome is the development of life-long learners. Self-directed learners are prized in today's workplace and benefit from increased job security and opportunities for advancement.

Educational technology can be a powerful catalyst for student growth,

*but not if it replaces caring adult advocates
and not if computing power supersedes
a student's own brainpower.*

*It's important to be humble when we talk about education. Because TV was going to change education and videotape was going to change it and computer-aided instruction was going to change it. But until the internet exploded 10 years ago, technology really hadn't made a dent in education at all. **Learning is mostly about creating a context for motivation. It's about why should you learn things. Technology plays a role, but it's not a panacea.***

- Bill Gates, "10 Questions for Bill Gates"
Time magazine, February 12, 2007

To learn more about how My10yearPlan.com[®] makes this
powerful personalization process possible,
review these short, online video resources:

- ◆ Watch a short video exploring how a 10-year plan increases completion rates.
www.academicinnovationshighered.com/why_10yrplan.html
- ◆ Learn more about My10yearPlan.com[®] from Olympic Gold Medalist Dain Blanton.
visit www.academicinnovationshighered.com/my10yearplan.html
and watch the **Overview Video of My10yearPlan.com[®] Interactive**
- ◆ Discover a whole-school reform model that makes personalization possible.
www.whatworkscareerchoices.com/swi.html
- ◆ See the My10yearPlan.com[®] advising process in action as teacher Paul Childress provides academic coaching to a student.

visit www.my10yearplan.com/secondary.html and watch the
featured video **Academic Coaching with the 10-year Plan**